

Social Media Safety and Awareness-Parent Meeting

KMS and KHS: February 5, 2015

AGENDA

- Introductions
- General Statistics
- KMS/KHS Survey Data: Principal/School Perspective
- Law Enforcement Perspective
- Parent Perspective/ Q&A
- Exit Slips-Parent Feedback

Video

“Exposed”

<https://www.youtube.com/watch?v=WriTyc-uW-M>

Some General Statistics:

Internet Statistics

<http://www.guardchild.com/statistics/>

Teenage Sexting Statistics

<http://www.guardchild.com/teenage-sexting-statistics/>

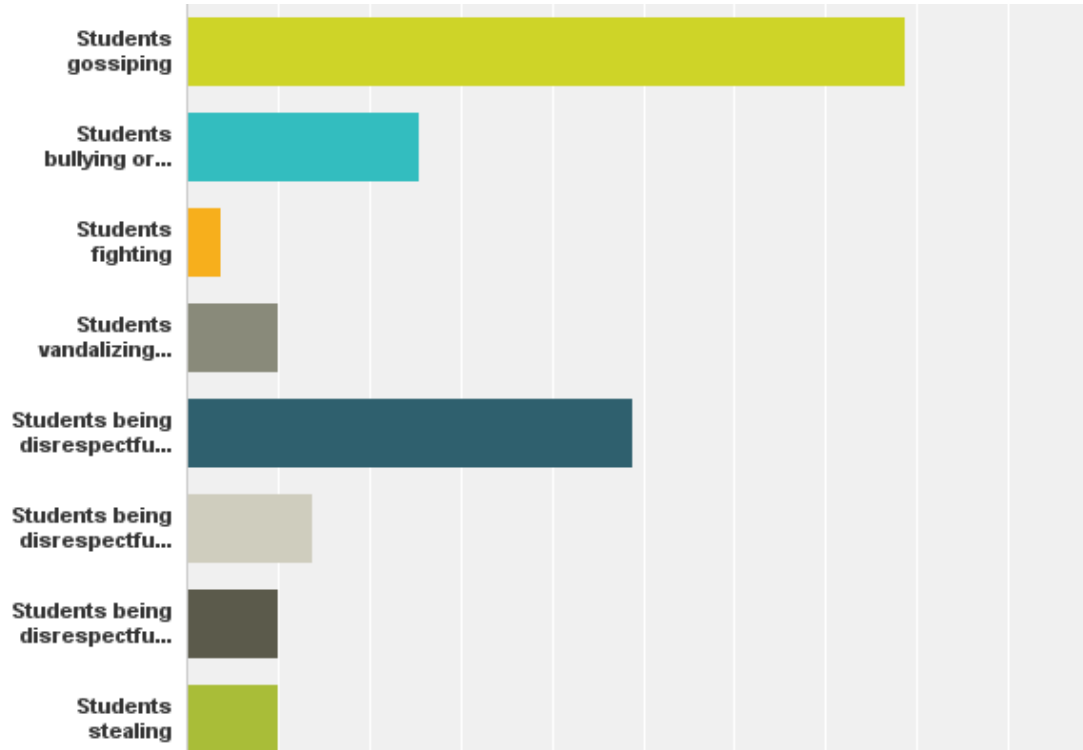
KMS and KHS PBIS Climate Survey-Social Media

Wednesday, February 04, 2015

Q9: What behaviors are the biggest problems at school? (choose the top 3)

(KHS)

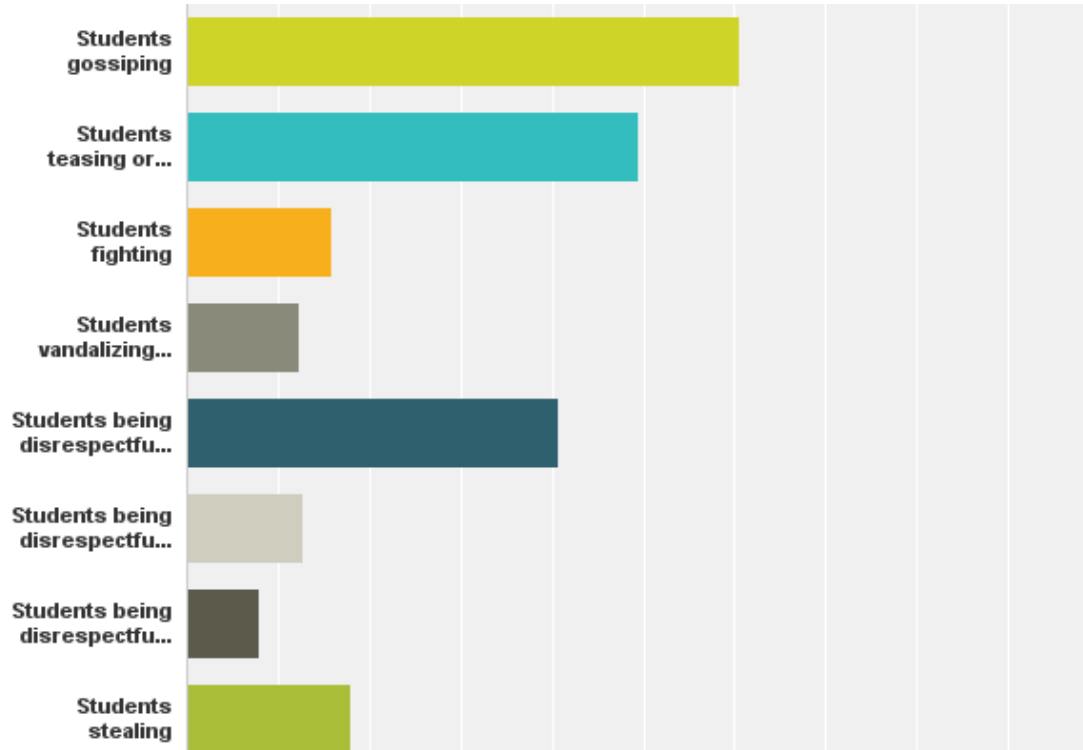
Answered: 188 Skipped: 0



Q7: What behaviors are the biggest problems at school? (choose the top 3)

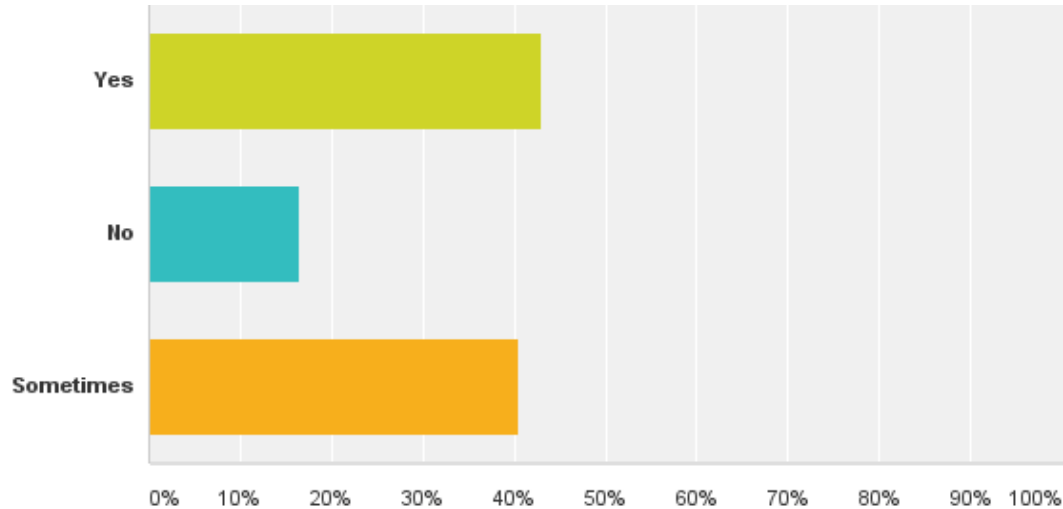
(KMS)

Answered: 251 Skipped: 3



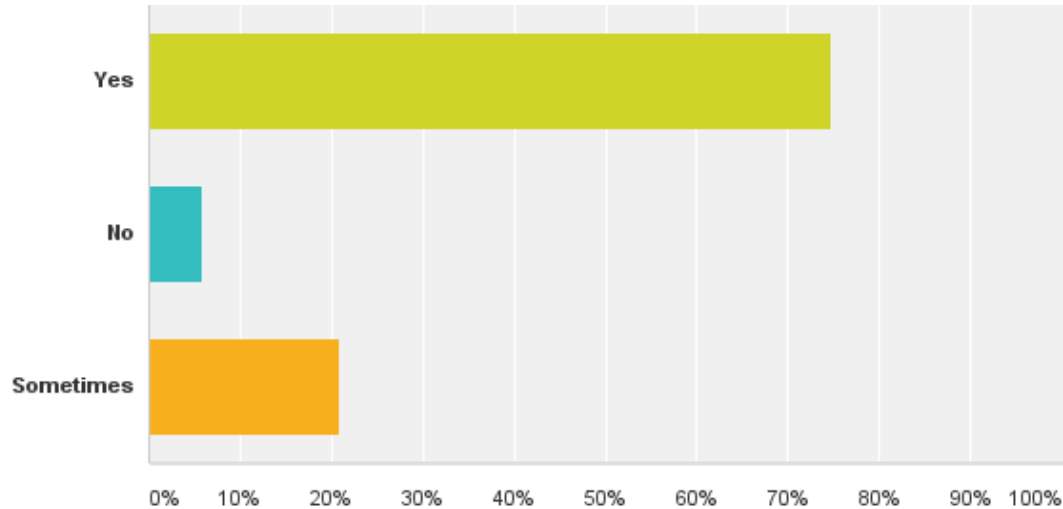
Q12: If I knew that another student was involved in something illegal or dangerous (to that person or to someone else), I would tell an adult (teacher, counselor or principal) at school. (KHS)

Answered: 188 Skipped: 0



Q10. If I knew that another student was involved in something illegal or dangerous (to that person or to someone else), I would tell a peer, teacher, counselor or principal. (KMS)

Answered: 254 Skipped: 0



Q26: In the last year, were you teased in a mean way by a student (or students)? (KHS)

Answered: 188 Skipped: 0

Answer Choices	Responses	
Yes	21.28%	40
No	78.72%	148
Total		188

Q25: In the last year, were you teased in a mean way by a student (or students)? (KMS)

Answered: 254 Skipped: 0

Answer Choices	Responses
Yes	29.53% 75
No	70.47% 179
Total	254

Q30: If I received an inappropriate picture or dangerous message from another student, I would (check all that apply): (KHS)

Answered: 188 Skipped: 0

Answer Choices	Responses	
Tell a parent	49.47%	93
Tell a school administrator	36.17%	68
Just delete it	39.36%	74
Hold onto it just in case I need to show someone later	31.38%	59
I will forward it to friends so they know what happened	5.85%	11
I don't know what I would do	14.89%	28
Total Respondents: 188		

Q29: If I received an inappropriate picture or dangerous message from another student, I would (check all that apply): (KMS)

Answered: 254 Skipped: 0

Answer Choices	Responses
Tell a parent	74.02% 188
Tell a school administrator	59.84% 152
Just delete it	28.74% 73
Hold onto it just in case I need to show someone later	44.88% 114
I will forward it to friends so they know what happened	10.24% 26
I don't know what I would do	9.45% 24
Total Respondents: 254	

Q27: In the past year, I have received inappropriate picture texts on my device at school or school-related events (KHS)

Answered: 188 Skipped: 0

Answer Choices	Responses
Yes	5.85% 11
No	94.15% 177
Total	188

Q26: In the past year, I have received inappropriate picture texts on my device at school or school-related events (KMS)

Answered: 254 Skipped: 0

Answer Choices	Responses
Yes	8.66% 22
No	91.34% 232
Total	254

Q27: In the past year, I have been upset by mean and/or inappropriate things communicated to me via the following social media (check all that apply):
(KMS)

Answered: 254 Skipped: 0

Answer Choices	Responses	
Snapchat	9.06%	23
Facebook	1.57%	4
Twitter	5.51%	14
ask.fm	3.94%	10
Instagram	12.99%	33
None	79.53%	202
Other (Explain Below)	7.09%	18
Total Respondents: 254		

Talking Points-Principal Point of View

- Protect the “victim” by keeping the image from spreading
- Protect the child possessing the image(s)
- Obligation to investigate and turn evidence over to police

Talking Points-Law Enforcement Point of View

- Ordinance / charges...does the punishment fit the crime?
 - Intent?
 - Victim?
- Police investigate/collect evidence
- Prosecutor decides if charges are warranted
- Do not “roll the dice”

Talking Points-Student and Parent Point of View

- Curiosity
- Pressure to fit in
- “I’ll lose my device”
- Snitching vs. Helping Somebody (keep things from spiraling...)
- Protect parents: Do not have your child forward images to you or anyone else
- Parents decide: Delete and move on or contact police to report images received on your child’s phone, etc.

Support for Parents

- Handouts

- www.enough.org “Enough is Enough”

- Go to your children’s social media sites, join if possible, and/or visit and peruse ongoing discussions/posts

Questions / Exit

Please leave us your feedback on the provided slips...thanks!